



**Board Meeting Minutes  
September 11, 2018  
Rudy's Barbecue, Allen**

- Attendance:**
- |                                |                 |                         |
|--------------------------------|-----------------|-------------------------|
| ■ Ron Garcia, President        | ■ Don Godfrey   | ■ Daniel Ostertag       |
| ■ Matthew Hall, Vice President | ■ Geoff Hall    | □ Randee Rotramel       |
| ■ Scott Heidman, Secretary     | ■ Darren Harris | □ Deville Hubbard, TXIA |
| ■ Matt Swor, Treasurer         | □ Justin Knox   | ■ Tammy Swor, Admin     |
| ■ Patrick Dickinson            | ■ Katie Masucci |                         |

**Call to order:**

- 4:31 p.m. by Ron Garcia

**Introduction of Special Guests:**

- Stan Fisher with Above Par Promotions
- Wayne Coltran, guest of Katie Masucci with the City of Plano

**Approval of the Previous Meeting's Minutes**

- A motion was made to accept the July 2018 meeting minutes by Don Godfrey, seconded by Daniel Ostertag and passed with a voice affirmation.

**Financial Reports:**

- The treasurer reported that the DIA's checking balance to date was \$56,630.26 and the savings balance to date was \$5,069.49.
- A motion was made to accept the financial report by Patrick Dickinson, seconded by Don Godfrey, and passed with a voice affirmation.

**Committee Reports:**

- Internal Affairs:
  - Website - A signup sheet was passed around to get article ideas and contributions from board members
  - Meeting Programs - Upcoming membership meeting programs are as follows: November will be on backflow, and January will be expo prep. An idea sheet was passed around to brainstorm on program ideas for 2019 membership meetings.
- External Affairs:
  - Newsletter - The newsletter will not be published. Instead the website industry news section will be utilized.
  - Expo - After Stan Fisher presented several ideas on promo items for those who register online, a vote was held on which items to offer. A motion was made by Ron Garcia to offer a double walled stainless water bottle, seconded by Don Godfrey, and passed with a voice affirmation. A discussion was held on whether to keep the VIP Sponsorship or merge with the Bronze Sponsorship. A motion was made by Geoff Hall to keep the VIP for 2019, watch the numbers and consider making the change in 2020, seconded by Don Godfrey, and passed with a voice affirmation. Additionally, discussion was held regarding covering the cost of vendors displaying equipment in the courtyard of the Plano Event Center vs. having this as an

upcharge for vendors. A motion was made by Matt Hall to have a \$100 upcharge to vendors who wish to display equipment in the courtyard, was seconded by Scott Heidman, and passed with a voice affirmation. Tasks that are necessary to complete before the November meeting were discussed.

**TXIA Report:**

There was no TXIA report. Nomination of a new DIA representative for the TXIA was tabled until the next meeting.

**Unfinished Business:**

- Application and processing procedures for the new “no CEU” membership was tabled.

**New Business:**

- Possible email to membership to get interest in being a board member was tabled.
- DIA Bylaw review and change suggestions was tabled.

**Announcements:**

- Upcoming DIA dates
  - November 13, 2018 - BOD meeting @ 4 p.m. and membership meeting at 6 p.m.
  - January 8, 2019 - BOD meeting @ 4 p.m. and membership meeting at 6 p.m.
  - January 22, 2019 - Expo setup from 12 noon - 4 p.m. and BOD walk through 4 - 5 p.m.
  - January 23, 2019 - 8 a.m. - 5 p.m. (BOD arrive at 7 a.m.)
  - February 5, 2019 - 12 noon - BOD Expo download meeting
- A motion was made for the board of directors to have dinner after the Expo walkthrough on January 22<sup>nd</sup> was made by Don Godfrey, seconded by Daniel Ostertag, and passed with a voice affirmation.

**Meeting adjourned:**

- The meeting was adjourned at 6:00 p.m.