



Board Meeting Minutes
May 16, 2017
Texas Land & Cattle, Fairview

- Attendance:**
- | | | |
|------------------------------|-----------------|---------------------------------|
| ■ Wayne Gibbs, President | ■ Justin Knox | ■ Todd Warden |
| □ Ron Garcia, Vice President | ■ Darren Harris | □ Deville Hubbard, TXIA rep |
| □ Scott Heidman, Secretary | ■ Matt Hall | - 3 board positions remain open |
| ■ Matt Swor, Treasurer | ■ Katie Masucci | |

* ■ Denotes board member is present and □ denotes board member is absent.

Call to order:

- 5:04 p.m. by Wayne Gibbs

Meeting Minutes and Financial Report:

- A motion was made to accept the minutes from the March meeting and the treasurer's financial report (see attached), the board contract, board duties, mission statement and policy documents, and board member candidate questions and application by Justin Knox, seconded by Daren Harris, and passed with a voice affirmation.

Committee Reports:

New committees were presented to the board as follows:

- Internal Affairs Committee
 - Matt Swor
 - Justin Knox
 - Matt Hall
 - (open position)
- External Affairs Committee
 - Ron Garcia
 - Todd Warden
 - Darren Harris
 - (open position)
- Governance Committee
 - Scott Heidman
 - Katie Masucci
 - (open position)

A motion was made to accept the new committee structure and appointees by Matt Swor, seconded by Justin Knox, and passed with a voice affirmation.

Unfinished Business:

- Taxes - The \$2500 fine was not imposed and all franchise paperwork has been filed
- Old documents need to be scanned and stored

New Business:

- Smart Irrigation Proclamation -

- The DIA will proclaim July as Smart Irrigation Month
- Katie will gather city officials' contact info and Matt Swor will get parks and rec contact info
- Networking
 - Need contact information of who to use in the networking process
 - Contact information should be given to Wayne and Tammy and a spreadsheet of contacts will be created
- Municipal luncheons - DIA will begin putting together a municipal luncheon for September with city officials putting out there what they are looking for from contractors
- Website
 - Having issues getting authorization from existing web designer for others to be involved in making changes to DIA's website
 - First priority is getting the website revamped and workable for DIA's needs
 - Question is can a free site designer like Wix have a list on contractors accessible for users
- DIA and TXIA database of DIA members - These have been merged and DIA has in hand a list of the current membership which is being used to disseminate information via Constant Contact
- DIA Scholarship
 - This will be reviewed in the "Internal Affairs" committee
 - It may be possible to reach out to area high school tech programs to seek applicants
 - It will be considered to give a scholarship to someone wanting to become a licensed irrigator as a part of the scholarship program
- Newsletter - tabled at this time
- 2018 Expo Speakers
 - DIA will look to add a class on WIFI controllers
 - Look at the possibly of having a class on "How to Sell Smart Irrigation"
- Future meeting program for membership meeting on "How to use Nextdoor App and other social media outlets to Promote your company"

Announcements:

- Upcoming board meetings for 2017 are as follows and will continue to be held at Texas Land & Cattle in Fairview:
 - July 18th
 - September 19th
 - November 14th

Meeting Adjourned:

- 6:00 pm - Motion made to adjourn by Matt Hall, 2nd by Todd Warden, and passed with a voice affirmation.

Membership Meeting:

- A membership meeting was held following the board meeting where the following announcements were made: new board members and officers, board meeting recap and items voted on, new committee structure, TXIA recap, and IAC meeting dates.